

CLAIMS

1. A frozen confectionery product comprising a plurality of discrete frozen confections, each discrete frozen confection being able to contact directly other
5 discrete frozen confections in the product, which discrete frozen confections comprise an ice structuring protein (ISP) and have an average volume of at least 1 ml.
2. A product according to claim 1 which comprises from 2 to 10 discrete
10 frozen confections.
3. A product according to claim 1 which comprises at least 10 discrete frozen confections.
- 15 4. A product according to any one of the preceding claims wherein the discrete frozen confections have an average volume of from 5 to 100 ml.
5. A product according to any one of claims 1 to 4 which is an unaerated water ice.
20
6. A product according to claim 5 which comprises at least about 6 wt% solids.
7. A product according to any one of claims 1 to 4 which is an unaerated ice
25 cream or milk ice.
8. A product according to claim 7 which comprises at least about 15 wt% solids.
- 30 9. A product according to claim 8 which comprises from about 2 wt% to 15 wt% fat.

10. A product according to any one of the preceding claims wherein the ISP is a fish type III ISP.

11. A product according to claim 10 wherein the ISP is type III AFP HPLC-12.

5

12. A product according to any one of the preceding claims wherein the frozen confections comprise at least 0.0005 wt% of the ISP.

10

13. A product according to any one of the preceding claims where the frozen confections have a minimum thickness of 10 mm.

14. A product according to any one of the preceding claims wherein the frozen confections comprise a stick.

15

15. A product comprising a container filled with a frozen confectionery product according to any one of claims 1 to 13.

16. A product according to claim 15 wherein the container has a volume of from 100 ml to 1000 ml.

20

17. A product according to claim 15 or claim 16 wherein the container is a bag.

25

18. A product according to claim 15 or claim 16 wherein the container is a box comprising sealing means.

19. A retail unit comprising a plurality of containers, each container comprising a product according to any one of claims 1 to 14 wherein the product in each container is different.